



The Bell Center's 9th Annual Tailgate Challenge

Saturday, August 26, 2017 - 11:00 a.m.- 2:00 p.m.

On the streets in front of The Bell Center - 1700 29th Court South, Homewood 35209

The Tailgate Challenge provides a fun way for football fans to celebrate and anticipate the upcoming football season while supporting The Bell Center for Early Intervention Programs. Event goers will enjoy tastes of tailgating food at various team tents during an afternoon of music, kid friendly events and team rivalry. Celebrity judges will be on hand to judge each of the teams on most team spirit, best tasting food, and best all around. Team tent boosters are responsible for providing their own tailgate tent and team decorations to show their spirit. Each team will also provide a “taste” of tailgating food that may be prepared either on site or brought already prepared to the tent. Teams are not asked to provide enough food to fully feed the crowd, merely to give the attendees a taste of the tailgate food they have prepared.

\$7,500 Championship sponsor (1 sponsorship available) (Deadline: July 31, 2017)

- Two tent spaces
- 50 complimentary event tickets
- Corporate representative to provide welcome during event
- Corporate recognition in event promotions (electronic and print media)
- Signature banner in registration area
- Prominent placement of logo at event
- Title recognition: The Bell Center's Tailgate Challenge Presented by: your company name

\$5,000 Touchdown sponsor (Deadline: August 7, 2017)

- Two tent spaces
- 30 complimentary event tickets
- Corporate recognition in event promotions (electronic and print media)
- Logo placement on banner at event

\$2,500 Skybox sponsor (Deadline: August 14, 2017)

- One tent space
- 20 complimentary event tickets
- Corporate recognition in event promotions (print media)
- Logo placement on banner at event

\$1,500 50-Yard Line sponsor (Deadline: August 14, 2017)

- One tent space
- 15 complimentary event tickets
- Corporate recognition in event promotions (print media)
- Company name on banner at event

\$500 Fan sponsor (Deadline: August 14, 2017)

- One tent space
- 10 complimentary event tickets
- Company name on banner at event

The Bell Center Tailgate Challenge 2017 Sponsorship Agreement

Yes! We want to help The Bell Center for Early Intervention Programs continue to maximize the potential of children from birth to three years of age who are at risk for developmental delay!

We pledge our support at the indicated level:

_____ \$7,500 _____ \$5,000 _____ \$2,500 _____ \$1,500 _____ \$500

Tent information:

- _____ Yes, we will have a football team tent.
_____ Yes, we will have a sponsor/corporate tent.
_____ No, thank you. We will not have a tent this year.

_____ This gift is a donation only, and we do not want to receive any promotional benefits.

Please fill out the information below:

Sponsor Name:

(as you wish to be listed on any print material if applicable)

Football team name
representing: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to The Bell Center and return with complete sponsorship form to
1700 29th Court South, Birmingham, AL 35209 Fax (205) 879-3416 Attention: Kelly Peoples

Your gift is tax deductible to the extent allowed by the Internal Revenue Service.

