

OUR MISSION

THE BELL CENTER IS DEDICATED TO MAXIMIZING THE POTENTIAL OF CHILDREN FROM BIRTH TO THREE YEARS OF AGE WHO ARE AT RISK FOR DEVELOPMENTAL DELAY.

Since 1984, The Bell Center has provided best-in-class early intervention services in the only center-based therapy program in the state of Alabama. Infants and toddlers come to The Bell Center from throughout Alabama with a wide range of disabilities, ranging from Down syndrome and cerebral palsy to rare genetic disorders. Most importantly, children are not required to have a diagnosis or percentage of delay to receive services at The Bell Center.

OUR RESEARCH

Did you know?

- 1 in 3 infants and toddlers who receive EI services do not later present with a disability or require special education in preschool.
- Every dollar invested in EI programs saves \$4-\$9 on costs for special education, welfare, foster placement, juvenile justice, and crime costs.



OUR FAMILIES

- During the 2024-2025 program year, we served 226 children from 14 AL counties.
- 51% of our families receive financial aid to receive our services.
- No family has ever been turned away due to an inability to pay.

OUR PLAN

Programs at The Bell Center are designed to promote growth in gross and fine motor skills, as well as language, cognition, self-help, and social skills. While addressing individual therapy goals, The Bell Center's holistic approach to therapy benefits the entire family. We offer extensive family support through 1-to-1 parent coaching, networking opportunities, education, and advocacy.



OUR RESULTS

In the last 5 years:

- The Bell Center has seen a 100% increase in enrollment
- Served children from 16 different counties
- Increased our budget by 68%

Since 1984, The Bell Center has served over 2,500 families from throughout Alabama!

The
**BELL
CENTER**



for Early Intervention Programs

Derby Party

PRESENTED BY



SATURDAY

MAY 2, 2026

4:00-7:00 PM

*Hosted by The Bell
Center Junior Board*

JOIN US FOR AN UNFORGETTABLE AFTERNOON CELEBRATING
THE MOST EXCITING TWO MINUTES IN SPORTS WITH YARD
GAMES, SIGNATURE COCKTAILS, DERBY-INSPIRED BITES,
A HAT CONTEST, PRIZES, AND MORE!



Run for the Roses Sponsorship- \$5,000

- Corporate logo recognition on event materials (website, social media, etc.)
- Sponsorship logo on event banner
- Ten (10) tickets to the event
- Complimentary beverages including VIP Reserve signature cocktail
- Reserved table(s) at event for all guests
- Bronze Sponsorship (\$1,500 value) of the 2026 Birdies for The Bell Center golf tournament:
 - Four-person team
 - Hole signage with company logo on the green
 - Corporate recognition on event promotion materials (print, digital, and social media)
 - Opportunity to provide branded swag for all participants

Churchill Downs Sponsorship- \$3,500

- Corporate name recognition on event materials
- Sponsorship logo on event banner
- Eight (8) tickets to the event
- Complimentary beverages including VIP Reserve signature cocktail

Triple Crown Sponsorship- \$2,500

- Corporate name recognition on event materials
- Sponsorship logo on event banner
- Six (6) tickets to the event
- Complimentary beverages including VIP Reserve signature cocktail

Leaderboard Sponsorship- \$1,000

- Corporate name recognition on event materials
- Corporate name on event banner
- Four (4) tickets to the event
- Complimentary beverages including VIP Reserve signature cocktail



2026 Derby Party Sponsorship Agreement

Due: April 3, 2026

Sponsor Name: _____

Contact: _____

Name as it should appear on Marketing Materials:

Address: _____

City/State/Zip: _____

Phone: _____ **Email:** _____

Level of Sponsorship (please check one)

- | | |
|---|---|
| ☐ Run for the Roses- \$5,000 | ☐ Churchill Downs- \$3,500 |
| ☐ Triple Crown- \$2,500 | ☐ Leaderboard- \$1,000 |

Donation

☐ We are unable to sponsor, but enclosed is a gift of \$_____ to help The Bell Center in their work assisting children who are at risk for developmental delay.

Payment

Please make checks payable to The Bell Center and return with a completed sponsorship form to:

Attn: Stacey Morales, The Bell Center, 1700 29th Ct. S., Birmingham, AL 35209

For more information on the inaugural Derby Party, please contact:

Stacey Morales, Marketing & Development Director at smorales@thebellcenter.org or 205-406-7442.